

# RETAIL PACKAGING SOLUTIONS

Complete packaging solutions for the retail channel

## Customised Packaging Solutions, that Optimise Sell-Through Performance and Reduce Costs

RR Donnelley's Global Turnkey Solutions (GTS) is a market leading global supply chain provider with vast experience in developing and delivering value-added solutions to the retail sector.

Our comprehensive packaging solutions are designed to help you achieve optimal value at every stage of your supply chain. GTS have earned a reputation as a trusted and successful packaging provider to some of the best-known brands in consumer electronics and medical sectors. Draw on our innovative solutions to support your materials management, structures and pack-out requirements. Turn to RR Donnelley GTS to help you increase market share, profits and speed-to-market.



**RR DONNELLEY**

## Comprehensive Capabilities

### *Structural and Graphic Development Support*

Our highly experienced team of structural designers and graphic production experts provide a broad array of services to ensure your packaging effectively balances retailer requirements with maximum brand impact.

- Retailer specific packaging requirements consultation
  - Sustainability scorecard optimisation
  - Sales support
- Packaging optimisation for pack-out efficiency and cost reduction
- Conceptual design for primary packaging and pallet displays
- Creative design and photographic services
- Multilingual art production for all packaging and in-box elements
- 3D animation and physical prototyping services

### *Form Factors*

- Sustainable tamper resistant solutions
- Blister pack
- Clamshell
- Boxed
- Hybrid
- Heat, RF and Fin seal
- Pallet
- Free standing display

## Print & Packaging Production

When you choose RR Donnelley's Global Turnkey Solutions (GTS) as your trusted provider, you'll take full advantage of a packaging services supply chain that offers unparalleled agility and flexibility. With a global platform in internal packaging and production resources, plus strong external relationships, GTS delivers comprehensive, cost-effective supply chain resources that include

- Global support network
- Product and component procurement strategies
- Postponement and pay-by-consumption models
- Device configuration and testing
- Software/Firmware loading
- Serialisation
- Network activation
- Return & refurbishment solutions

## Fulfilment & Distribution

Draw on RR Donnelley's global supply network and experienced team for cost-effective and rapid delivery

- Web-based portal that gives you access to important inventory, work-in progress, order management and other information

## RR Donnelley Global Turnkey Solutions Facility Locations

- Brno, Czech Republic
- Cork, Ireland
- Houston, Texas
- San Jeronimo, Mexico
- Lodz, Poland
- Plover, Wisconsin
- Shanghai, People's Republic of China
- Shenzhen, People's Republic of China
- Singapore



## Solid Foundation

When you work with RR Donnelley, you'll take advantage of exceptional resources and stability. Founded nearly a century and a half ago, the company has built an international reputation for introducing innovations, providing outstanding customer service, and developing tailored solutions.

In addition to working with leading consumer electronics manufacturers, RR Donnelley serves leading retailers. So your representative can share industry best practises and draw on an enhanced range of resources. Plus, you'll take advantage of our capital investments and innovative in-house Research and Development.

Many of the customers we serve share the kinds of requirements that you have for accuracy, confidentiality and speed. So you'll enjoy the benefits of our considerable scale, as we continue to invest in developing new solutions for manufacturers that sell through the retail channel.

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### GLOBAL PRODUCTS AND SERVICES

books . business communication services . business process outsourcing . catalogs . commercial print . custompoint solutions . direct mail . directories  
distribution, logistics, print fulfilment & kitting . document outsourcing & management . e-business solutions . financial printing & communications  
forms, labels & office products . magazines . premedia technologies . product usage documentation & in-box materials  
real estate services . retail inserts . RFID & barcoding . [supply chain management solutions](#)

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