

RETAIL & CLUBSTORE PACKAGING SOLUTIONS

Complete packaging solutions for the North American retail channels

Customized Packaging Solutions That Optimize Performance and Reduce Costs

RR Donnelley's Global Turnkey Solutions (GTS) is a market leading global supply chain provider with vast experience in developing and delivering value-added solutions to the retail sector.

Our comprehensive packaging solutions are designed to help you achieve optimal value at every stage of your supply chain. GTS have earned a reputation as a trusted and successful packaging provider to some of the best-known brands sold through North American retailers and clubstores. Draw on our in-depth understanding of the US retail sector to support your materials management, structures and pack-out requirements. Our innovative solutions will assist you to improve market share and profits and increase speed-to-market.



RR DONNELLEY

Comprehensive Capabilities

Structural and Graphic Development Support

Our highly experienced team of structural designers and graphic production experts provide a broad array of services to ensure your clubstore packaging effectively balances retailer requirements with maximum brand impact.

- Retailer-specific packaging requirements consultation
 - Sustainability scorecard optimization
 - Sales support
- Packaging optimization for pack-out efficiency and cost reduction
- Conceptual design for primary packaging and pallet displays
- Creative design and photographic services
- Multilingual art production for all packaging and in-box elements
- Integrated color management services for RR Donnelley produced and sourced printed materials
- 3D animation and physical prototyping services

Form Factors

- Sustainable tamper resistant solutions
- Blister pack
- Clamshell
- Boxed
- Hybrid
- Heat, RF and fin seal
- Pallet
- Free standing display

Complete Solutions

When you choose RR Donnelley's Global Turnkey Solutions (GTS) as your trusted provider, you'll take full advantage of a packaging services supply chain that offers unparalleled agility and flexibility. With a global platform in internal packaging and production resources, plus strong external relationships, GTS delivers comprehensive, cost-effective supply chain resources that include..

- Local, strategic support in North America, Europe and Asia
- Product and component procurement strategies
- Postponement and pay-by-consumption models
- Device configuration and testing
- Software/Firmware loading
- Serialization
- Network activation
- Return & refurbishment solutions

Fulfillment & Distribution

With RR Donnelley's extensive North American supply and distribution network, you're assured of cost-effective and rapid delivery to DCs, retail stores and even end users. Key features of our fulfillment and distribution service include..

- Management of inbound and outbound logistics
- Electronic Data Interchange (EDI) and web-based ordering systems
- Web-based portal that gives customers access to important information such as inventory, work-in-progress (WIP) and order management

Solid Foundation

When you work with RR Donnelley, you'll take advantage of exceptional resources and stability. Founded nearly a century and a half ago, the company has built an international reputation for introducing innovations, providing outstanding customer service, and developing tailored solutions.



In addition to working with leading producers whose products are sold through the retail channel, RR Donnelley serves leading retail and clubstore companies. So your representative can share industry best practices and draw on an enhanced range of resources. Plus, you'll take advantage of our capital investments and innovative in-house Research and Development.

Many of the customers we serve share the kinds of requirements that you have for packaging flexibility and for meeting retailer-specific requirements. So you'll enjoy the benefits of our considerable scale, as we continue to invest in developing new solutions that sell through the retail channel.

RR Donnelley Global Turnkey Solutions Facility Locations:

- Houston, Texas
- San Jeronimo, Mexico
- Plover, Wisconsin

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GLOBAL PRODUCTS AND SERVICES

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real estate services . retail inserts . RFID & barcoding . **supply chain management solutions**

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